



**FOR IMMEDIATE RELEASE**

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**Stallion Registration and Directory**

Pompano Beach, FL (November 22, 2011) – FSBOA wishes to remind members that the deadline for stallion registration and advertising placement in the annual stallion directory is December 1<sup>st</sup>. Advertisers must email to FSBOA camera ready art for the directory, as a pdf or tif file. The schedule of advertising fees is shown below.

<b>Advertising</b>				
<b>Stallion Directory</b>			<b>BW</b>	<b>Color</b>
	Front inside cover		\$ 500	\$ 750
	Back inside cover		\$ 350	\$ 525
	Full page		\$ 200	\$ 300
	1/2 page		\$ 125	\$ 200
	1/4 page		\$ 75	\$ 125

Contact the FSBOA office for stallion registration and residency forms.

The Florida Standardbred Breeders and Owners Association, Inc. is a non-profit organization with the objective of promoting the Standardbred horse-breeding and racing industry in Florida. The FSBOA maintains a registry of Florida-bred Standardbred horses to promote and determine their eligibility for Florida-bred races. The FSBOA website contains information about stallions standing in Florida, special standardbred events taking place throughout the year, stake race information, including payment schedules, eligibilities, purses, and results. This site also will publish advertisements relating to standardbred services and articles offered for sale.